

BOTSWANA ECONOMIC FORUM

The First Edition

18 – 20 NOVEMBER
2025
GABORONE, BOTSWANA

EVENT BROUCHURE



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BUILDING A RESILIENT ECONOMY



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Botswana stands at a crossroads. Despite our legacy of stability and prudent governance, we find ourselves grappling with economic stagnation, rising debt, and missed opportunities in an era of rapid global transformation. This is not the time for incremental steps—it is a moment that demands radical thinking, decisive action, and intense participation from every sector to revive our economy. We must move beyond rhetoric and embrace aggressive economic diversification.

President Duma G. Boko
Republic of Botswana

WELCOME TO THE BOTSWANA ECONOMIC FORUM 2025

Dear Partners, Delegates, and Distinguished Guests,

It is with great pride and a shared sense of purpose that I welcome you to the inaugural Botswana Economic Forum 2025—a landmark platform designed to drive inclusive economic transformation and secure Botswana’s sustainable prosperity on the global stage.

This Forum comes at a defining moment for our nation. Botswana, long celebrated for its stability and prudent economic stewardship, now stands at a critical juncture. The global economy is evolving at an unprecedented pace—shaped by technological disruption, shifting trade dynamics, climate action, and the transition away from traditional industries like diamonds. Our response must be bold, innovative, and collaborative.

Following the recent High-Level Business Engagement Forum, where His Excellency President Duma Boko called for greater private-sector participation and economic diversification, this event will once again unite leaders to translate vision into action.

Under the theme **“The Road to Vision 2036: Moving with the Global Economy,”** this three-day gathering will convene

heads of state, global CEOs, policymakers, financiers, entrepreneurs, and thought leaders to address one pivotal question:

As the Progressive Institute, we are committed to facilitating this dialogue with ambition, integrity, and a focus on tangible outcomes. The Forum will spotlight high-potential sectors—digital transformation, green energy, agribusiness, financial services, and youth entrepreneurship—while fostering investment opportunities, public-private partnerships, and actionable policy recommendations aligned with Vision 2036 and the Sustainable Development Goals (SDGs).

We warmly invite you to join us from November 20–22, 2025, in Gaborone, for this historic event. Together, let’s chart Botswana’s path to a resilient and prosperous future.

Welcome to the Botswana Economic Forum 2025—where vision meets action.

With warm regards



MMOLOKI MMOLOTSI
CEO, PROGRESSIVE INSTITUTE

KEY FEATURES



PRESIDENTIAL KEYNOTE



MINISTERIAL KEYNOTE



EVENING FUNCTIONS



3 DAY EXHIBITION



EXECUTIVE LOUNGE



INTERNATIONAL DELEGATES



BREAKOUT SESSIONS



3 DAY MULTI-TRACK FORUM



EXHIBITION PAVILION

THE ROAD TO VISION 2036

Botswana stands at a critical economic crossroads. Once buoyed by the stability and strength of its diamond industry, the country is now feeling the ripple effects of a global downturn in diamond demand—particularly in key markets like China and the United States. Prices are falling, production is slowing, and the impact is clear: a contraction in GDP, growing budget deficits, and increased pressure on public finances.

For decades, the call for economic diversification has echoed across policy and business circles. Today, that call is no longer optional—it is urgent. Botswana must accelerate its transformation into a dynamic, regional business hub, leveraging its investor-friendly policies, political stability, and strategic location.

Strategic choices made now will determine the nation's trajectory toward Vision 2036.

Programmed by the Progressive Institute, the Botswana Economic Forum 2025 will serve as a critical platform to confront these challenges head-on.



Photo Credit: High Level Business Engagement Forum

40+
Plenary speakers

100+
Exhibiting Companies

1500+
Delegates

20+
Participating
Countries

15+
Country Pavilions

500+
International Attendees

MOVING WITH THE GLOBAL ECONOMY

The Botswana Economic Forum, powered by the Progressive Institute, is the country's premier news-driven platform dedicated to global business, economic transformation, and investment dialogue.

The Forum brings together government leaders, international business executives, policymakers, economists, academics, development partners, and entrepreneurs to exchange ideas, forge strategic partnerships, and shape the direction of Botswana's economic future.

As the nation confronts a rapidly shifting global environment—characterized by technological disruption, climate change, evolving geopolitical dynamics, and reduced dependency on traditional sectors like diamonds—the Botswana Economic Forum plays a critical role. It provides a platform for reimagining national priorities and aligning the country's development strategy with its long-term vision: Vision 2036. By fostering dialogue and delivering actionable insights, the Forum is more than a gathering—it is a catalyst for Botswana's transition to a diversified, inclusive, and globally competitive economy.



Photo Credit: High Level Business Engagement Forum

FORUM OBJECTIVES

ACCELERATE ECONOMIC DIVERSIFICATION

The Forum will explore strategies to diversify the economy through targeted investments in sectors such as agribusiness, tourism, renewable energy, manufacturing, digital technology, and financial services.



ATTRACT HIGH-VALUE INVESTMENT

By convening global investors, sovereign wealth funds, private equity leaders, and multinational executives, the Forum will showcase Botswana's strategic advantages—including sound macroeconomic policies, political stability, and favorable business climate.



REPOSITION BOTSWANA AS A REGIONAL ECONOMIC HUB

By hosting over 1,000 global leaders and influential stakeholders, the Forum provides a strategic moment to elevate Botswana's international visibility. The goal is to reposition Botswana as more than a mineral economy.

FOSTER PUBLIC-PRIVATE DIALOGUE

The Forum will serve as a platform for transparent and constructive engagement between Botswana's public sector and private sector stakeholders. Through panels, roundtables, and bilateral meetings, key economic challenges—such as regulatory barriers,



BUILD STRATEGIC REGIONAL AND GLOBAL PARTNERSHIPS

As regional integration deepens through initiatives like the African Continental Free Trade Area (AfCFTA), Botswana must position itself as a key player. The Forum will encourage dialogue on cross-border trade, harmonized regulatory frameworks, joint infrastructure investments, and regional value chains.

PROMOTE INNOVATION AND YOUTH ENTREPRENEURSHIP

With over 60% of Botswana's population under the age of 30, youth empowerment is central to national progress. The Forum will feature dedicated tracks and workshops for startups, incubators, and youth-led enterprises.



ADVANCE DIGITAL TRANSFORMATION

Digital transformation will be a core focus of the Forum, examining how Botswana can harness technologies such as artificial intelligence, data analytics, fintech, and smart infrastructure to modernize its economy. Sessions will address gaps in digital infrastructure, cybersecurity, e-governance, and digital literacy.

SUPPORT SUSTAINABLE AND INCLUSIVE DEVELOPMENT

The Forum will champion Botswana's green transition by promoting low-carbon development, circular economy practices, and responsible resource management—especially in mining, energy, and agriculture.



FOCUS AREAS



Photo Credit: High Level Business Engagement Forum

1 GEOPOLITICS, GLOBALIZATION & TRADE

Major economies are redrawing the global trade and investment map through bold national visions and strategic policy shifts. We examine how these changes—especially in the context of regional security challenges and evolving U.S. foreign policy—are reshaping the global economic landscape. What role can Botswana play in navigating and leveraging these shifting dynamics?

2 BUSINESS & INVESTMENT OUTLOOK

In an era of uncertainty, top global investors and business leaders will share their strategies for achieving sustained growth. We explore how firms are overcoming inflation, market volatility, and supply chain disruptions—while identifying where the next big investment opportunities lie, particularly in Africa and Botswana.

3 MINING AND ECONOMIC RESILIENCE

With diamonds at the heart of Botswana's economy, we host high-level conversations with mining executives and global partners about the future of mining. How can Botswana redefine its relationship with the diamond industry? What long-term strategies can strengthen partnerships and ensure mining continues to drive inclusive growth, even amid global demand shifts?

4 DIGITAL TRANSFORMATION & PUBLIC INNOVATION

Digital transformation is no longer optional—it's essential. But beyond the hype, how can technology deliver real value for the Botswana economy? We unpack how digital tools, AI, and data-driven governance can disrupt traditional sectors, enhance government service delivery, and catalyze a new culture of innovation and efficiency across the public and private sectors.

WHO SPEAKS



Advocate Duma Boko
President
Republic of Botswana



Paul Kagame
President
Republic of Rwanda



Macky Sall
Former President
Republic Of Senegal



Hon Ndaba Gaolathe
Vice President of the Republic of
Botswana



Hon Moeti Mohwasa
Minister for State President



Hon Ketlhalefile Motshegwa
Minister of Local Government and
Traditional Affairs



Hon Noah Salakae
Ministry of Transport and
Infrastructure



Hon Tiroyaone Ntsima
Minister of Entrepreneurship and
Trade



Hon. Bogolo Kenewendo
Minister of Energy and Minerals



Neo Mooki
Managing Director
Generali Investments



Aupa Monyatsi
Managing Director
Botswana Stock Exchange



Jeanette Chanda Makgolo
Commissioner General
Botswana Unified Revenue Services



Cornelius Karlens Dekop
Governor
Bank of Botswana



Dr. Keith Jefferis
Managing Director
Econsult Botswana



Dr. Gloria Somolekae
Executive Director
BIDPA



Patrice Motsepe
President
Confederation of African Football



Aliko Dangote
Chief Executive Officer
Dangote Group



Tony Elumelu
Chairman
Heirs Holdings



Zunaid Moti
Chief Executive Officer
Moti Group



Phuthi Mahangele Dabengwa
Chief Executive Officer
Naspers South Africa



Mpumi Zikalala
Chief Executive Officer
Kumba Iron Ore



Clare Akamanzi
Former CEO
Rwanda Development Board



Angela Lusigi
Resident Representative
(Botswana)
UNDP Resident Representative



David Kgoboko
Chief Executive Officer
Botswana Power Corporation



Professor Alinah K. Segobye
Chief Executive Officer Human
Resource Development Council



Prof. David Norris
Vice Chancellor
University of Botswana



Andrew Maatla Motsomi
Managing Director
Debswana Diamond Company



Keitumetse Setlang
Chief Executive Officer
Botswana Tourism Organisation



Oabona Kgengwenyane
Group Chief Executive Officer
Innolead Consulting



Meshack Tshekedi
Chief Executive Officer
Botswana Oil Limited



Norman Moleele
Chief Executive Officer
Business Botswana

WHO WILL ATTEND THE FORUM

Beyond individual benefits, attending this forum contributes to a larger mission: elevating Botswana's global profile as a stable, investment-ready economy. By participating, you help showcase the country's political stability, investor-friendly policies, and untapped potential in sectors like logistics, tech, and manufacturing. As Botswana integrates deeper into SADC and AfCFTA, early engagement here positions your organization at the forefront of regional trade and investment opportunities.



A Critical Platform for Botswana's Economic Progress

The Botswana Economic Forum 2025 builds on the momentum of the High-Level Business Engagement Forum, where industry leaders previously convened to shape actionable strategies for the economy. This edition takes the dialogue further, translating insights into policy recommendations for implementation by key stakeholders. This forum comes at a pivotal time—our economy demands deeper discussions on the challenges we face as a country. It's an opportunity to refine solutions and drive tangible progress.

Aobakwe Aupa Monyatsi
Botswana Stock Exchange Limited



25+

Plenary speakers

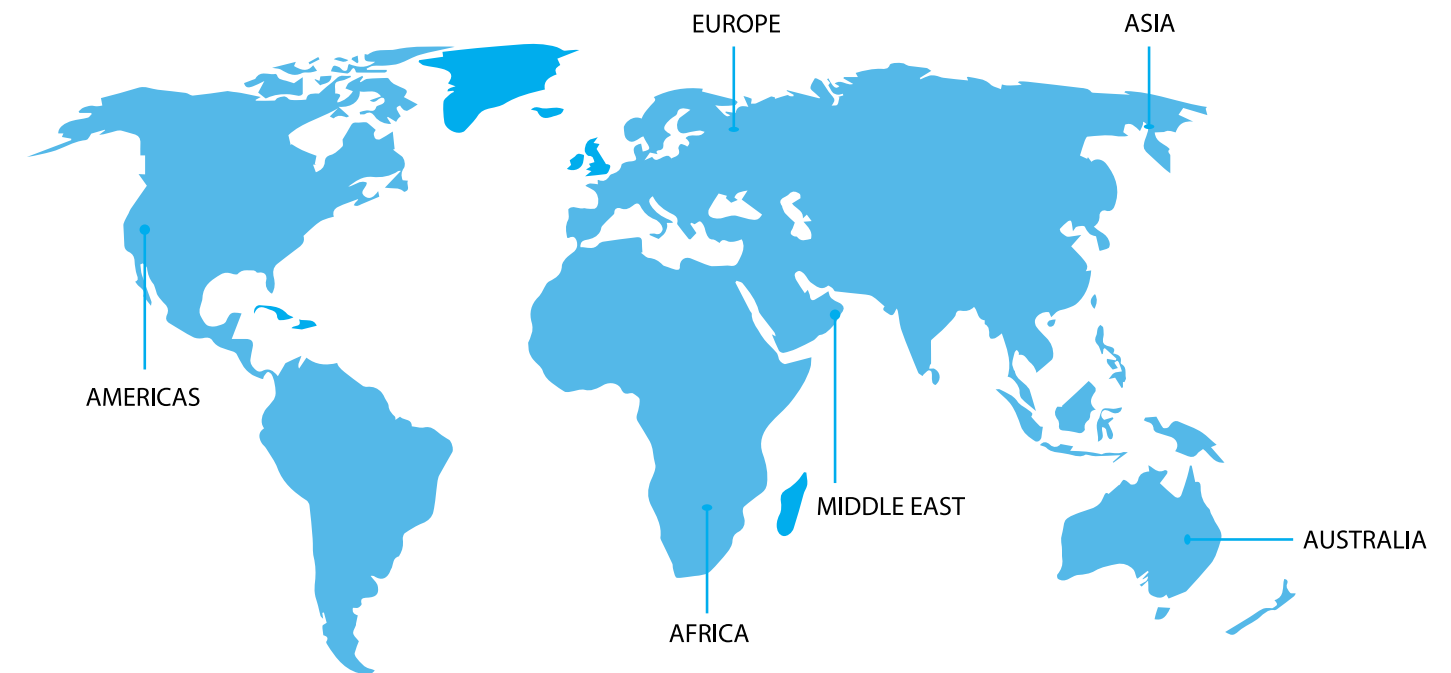
- Heads Of State & Government
- Influential Ministers & Multilateral Institutions
- Government Officials And Policymakers
- Domestic And International Investors
- Global Ceos From Multi-Sector Businesses
- Market-Moving Global Investors
- Entrepreneurs, Innovators, Academics And Media and Civil Society Organizations
- Experts & Influencers From Academia, Philanthropy, Media, Arts, Culture & Sports

1000+

Global leaders in attendance

- Global Ceos, C-Level Executives, Board Members & Senior Executive Decision Makers
- Startup Ceos, Tech Executives & Leaders of Next-Generation Disruptive Businesses
- Investment Bankers, Private Equity Executives, Venture Capitalists & Major Money Managers
- International & National Policy makers & Government Representatives

A GLOBAL PLATFORM ENABLING BUSINESS AND BRAND RECOGNITION



Unlock Exclusive Investment & Amp; Business Opportunities

For investors and entrepreneurs, the forum is a goldmine of high-potential deals and partnerships. Botswana is actively seeking private-sector collaboration in mining, renewable energy, agribusiness, fintech, and infrastructure—all sectors with strong growth prospects.



Strategic Influence on Botswana's Economic Future

The Botswana Economic Forum 2025 is more than a conference—it's a decision-making hub where key stakeholders shape the nation's economic trajectory. With Botswana actively transitioning from diamond dependency to a diversified, innovation-driven economy.



Network with Industry Leaders

The forum attracts a high-caliber audience—CEOs, government officials, DFIs, and industry experts—all under one roof. Structured networking events, VIP dinners, and sector-specific roundtables ensure meaningful connections that go beyond business cards.



Learn from Global Thought Leaders & Amp; Industry Pioneers

The speaker lineup includes 25+ influential voices, from Fortune 500 CEOs and mining executives to top economists and tech disruptors. These experts will share insights on navigating geopolitical shifts, supply chain resilience, and digital innovation—critical knowledge for businesses operating in Africa and beyond.



VIP LOUNGE

Provides an exclusive environment for senior government officials And c-suite leaders to enjoy a vip experience. A media-free space Will feature exclusive meeting rooms, world-class hospitality and a Comfortable, personable networking space.



ROUND TABLES

Within the VIP Lounge, the leadership suite will host exclusive, invite-only, closed-door roundtable sessions, attended by Ministers, C-Suite and business leaders.



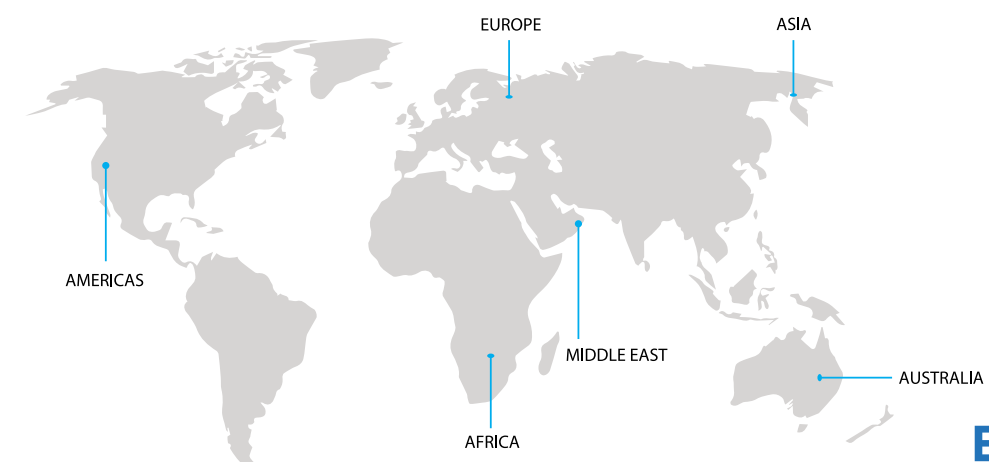
ALIGNING BOTSWANA WITH GLOBAL BEST PRACTICES

This is a brilliant initiative, mirroring successful platforms across the continent. In Rwanda, such forums have galvanized investor interest and unlocked economic opportunities. Botswana needs its own stage to showcase that its economy offers far more than diamonds—it's ripe with competitive advantages.

Thapelo Tsheole
Capital Market Authority Rwanda



EXPECTED AUDIENCE BY GEOGRAPHIC LOCATION



SPONSORSHIP PACKAGES

PLATINUM SPONSOR
P1,000,000

(Exclusive & Premier Exposure)

- Exclusive Branding
- Keynote Speaking Opportunity
- Premier Exhibition Space
- VIP Access
- Media Coverage
- Custom Branding
- Event Partnering
- Dedicated Sponsor Recognition
- Exclusive Networking

GOLD SPONSOR
P750,000

(High-Level Visibility & Engagement)

- Prominent Branding
- Panel Participation
- Exhibition Space
- VIP Access
- Media Coverage
- Networking Opportunities
- Event Materials
- Social Media Promotion

SILVER SPONSOR
P500,000

(Strong Brand Exposure & Access)

- Branding
- Exhibition Space
- Networking Access
- Media Coverage
- Social Media Recognition
- Event Materials
- Recognition
- Networking Opportunities

BRONZE SPONSOR
P250,000

(Targeted Exposure & Foundational Engagement)

- Brand Presence in Event Materials
- Logo Display on Website & Event Signage
- Access to Networking Reception
- Mention in Post-Event Communications
- Company Profile in Digital Brochure
- Social Media Mention
- Certificate of Sponsorship Recognition

FOR SPONSORSHIP & EXHIBITIONS
Please Call Atlarelang +267 75 927 106



WHY PARTNER WITH US?

ALIGN YOUR BRAND WITH NATIONAL TRANSFORMATION

Position your organization as a strategic player in Botswana's economic transition by supporting the country's Vision 2036 agenda.

GAIN DIRECT ACCESS TO DECISION-MAKERS

Engage with key policymakers, regulators, and industry leaders from Botswana, the African continent, and beyond.

AMPLIFY BRAND VISIBILITY ON A GLOBAL STAGE

Showcase your leadership, products, and solutions to over 1,000 influential attendees, including global CEOs, government delegations, media, and multilateral institutions.

SHAPE THE FUTURE OF INDUSTRY AND POLICY

Lead the conversation in your area of expertise by participating in strategic panels, hosting roundtables, or delivering keynote addresses.

UNLOCK HIGH-IMPACT BUSINESS AND INVESTMENT OPPORTUNITIES

Connect with government agencies, investors, and businesses seeking partnerships, funding, and innovative solutions.

SUPPORT INNOVATION, YOUTH, AND ENTREPRENEURSHIP

Show your commitment to Africa's next generation of innovators and entrepreneurs by sponsoring the Forum's startup showcase.

DEMONSTRATE ESG AND SUSTAINABILITY LEADERSHIP

Highlight your role in advancing ESG values by supporting conversations on the green economy, climate resilience, and inclusive development.

BE A CATALYST FOR REGIONAL AND CONTINENTAL GROWTH

Position your organization as a partner in Africa's integration and economic rise by engaging with initiatives such as the African Continental Free Trade Area (AfCFTA).

BOOK YOUR EXHIBITION NOW

SPACE ONLY - P40 000



Minimum Stand Size: 3m x 3m

PREMIUM STAND - P50 000

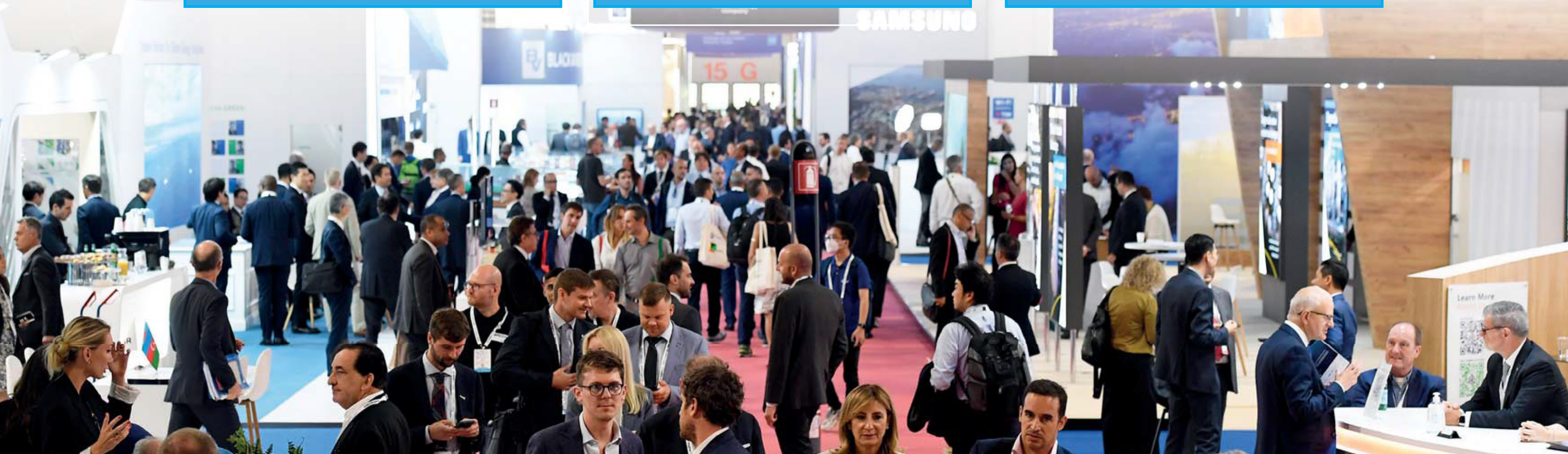


Minimum Stand Size: 3m x 3m

PREMIUM STAND WITH MEETING ROOM P 75 000



Minimum Stand Size: 3m x 3m



BOOK YOUR STAND EARLY

Please Contact Tracy: +267 75 028 478 Email: jenitah@progressiveinstitute.co.bw

PARTICIPATING SECTORS

 <p>AGRICULTURE, FOOD & BEVERAGE</p>	 <p>AUTOMOTIVE-AVIATION & TRAVEL</p>	 <p>BANKING & CAPITAL MARKETS</p>	 <p>CHEMICALS</p>
 <p>ENERGY UTILITIES & TECHNOLOGY</p>	 <p>GLOBAL HEALTH & HEALTHCARE</p>	 <p>INFORMATION TECHNOLOGY</p>	 <p>INFRASTRUCTURE & URBAN DEVELOPMENT</p>
 <p>INSTITUTIONAL INVESTORS, SOVEREIGN FUNDS</p>	 <p>INSURANCE & ASSET MANAGEMENT</p>	 <p>MEDIA, ENTERTAINMENT & INFORMATION</p>	 <p>MINING & METALS</p>
 <p>OIL & GAS</p>	 <p>PRIVATE INVESTORS</p>	 <p>PROFESSIONAL SERVICES</p>	 <p>RENEWABLE ENERGY SHAPERS OIL & GAS</p>
 <p>RETAIL & CONSUMER GOODS</p>	 <p>SUPPLY CHAIN</p>	 <p>TELECOMMUNICATIONS</p>	 <p>TRANSPORTATION</p>

ABOUT THE ORGANISER

Progressive Institute is a fast growing consulting firm which provides conference solutions, business consulting, and leadership training services in Botswana and the region. We have built our name to become leaders in conferencing and hosted global thought leaders and speakers, bringing valuable insights to executives and leaders across various industries in Botswana.



PUBLIC SERVICE LEADERSHIP CONFERENCE

Organized by the Progressive Institute in partnership with the Directorate of Public Service Management (DPSM), the DPSM Public Service Conference is the largest event of its kind, attracting over 1,000 senior government executives in Botswana annually. The Public Service Leadership Conference is an exclusive, invitation-only event for HR leaders within Botswana's public service.



THE BOTSWANA EMPLOYMENT FAIR

The Botswana Employment Fair is an annual event, attracting over 10,000 participants, aimed at addressing employment challenges by connecting job seekers with local and international employers. Organized by the Progressive Institute in partnership with the Botswana Ministry of Labour and Home Affairs, the fair focuses on providing networking, job placement, and career development opportunities.



BOTSWANA TRANSPORT AND ENERGY SUMMIT

The Botswana Transport and Energy Summit is a key platform designed to address all modes of transport—road, rail, air, and waterborne—along with the critical role of energy in economic development. The summit aims to bring together key stakeholders from government, the private sector, international organizations, and civil society to engage in discussions that highlight the interconnected nature of transport and energy in Botswana's development.



STRATEGIC HR CONFERENCE

Now in its 8th edition, the Strategic HR Conference is Botswana's premier event for HR professionals and business leaders, dedicated to providing actionable insights and practical solutions to the most pressing challenges organizations face today. With a strong history of thought leadership and innovation, the conference brings together industry experts, thought leaders, and decision-makers to share best practices, exchange ideas, and explore emerging trends in HR and organizational development.

A NEW ERA **BEGINS**



BOTSWANA ECONOMIC FORUM

GET INVOLVED



ORGANISED BY

Progressive Institute

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